

Arts Culture Torrington
Commission Meeting Minutes - January 27, 2022 - 8:00 am - Via Zoom

Present:

Edward Cannata, Chairman

Kristy Barto William Haygood Rachel Kelly Ann Johnson Janet Iffland

Absent:

Jacque Williams Mike McAllister City Liaison

Next meeting: February 23, 2022 at 8:30 a.m.

Call to order: Ed Cannata called the meeting to order at 8:00 a.m.

January Minutes: The minutes of the January 2021 meeting were reviewed and approved as written with no adjustments or corrections.

Public comment: None

Finances: Ed reported that the City has not yet cashed the checks for the holiday ornaments revenue. Once that is done, the Commission will have an accurate accounting. It is estimated that about \$250 was realized from sales. With the holiday ornament revenues, there will be about \$800 in the account for future projects.

Holiday Ornament Campaign: Ed reported that 305 ornaments were sold in 2021. Rachel and Kristy indicated that sales of the ornaments they ordered to sell at their respective shops sold out. Kristy commented that by the time she re-ordered and received a second order, it was late.

Rachel suggested the possibility of doing pre-orders in 2022. Ed recommended that suggestions for ornaments be made by June 2022 in order to start a pre-order plan. Rachel proposed having an ornament in 2022 similar to what New Hartford did in 2021 to raise funds for a particular cause. Ed reported that Petricone's sold out of the first 100 they ordered and ultimately sold a total of 200.

City Space/City Hall Gallery: Bill reported that while he manned the polls for the referendum, he received positive feedback about the current art hung in the meeting room. He is working on the information cards for these works and they will be posted soon.

Bill proposes that the space between the tax office and side entrance be targeted to hang photos of the past City Hall buildings, history of City Hall, and placement of one of the benches from the second City Hall under the display. Bill will do the historical research for written commentary. Ed confirmed that this project has been approved.

New Business: Rachel suggested that everyone bring ideas to the table in February to begin promotions for spring events.

Adjournment: A motion was made and duly seconded to adjourn. The meeting adjourned at 8:30 a.m.

Respectfully submitted,
Ann Johnson