**City of Torrington Economic Development Commission**

**July 11, 2017**

**5:00 PM**

**City Hall Room 224**

**Attendance:** Chairman Lance Boynton, Bill Battle, John Gleeson and Nancy Sieller

**Absent:** JoAnn Ryan, John Giasanti, Economic Development Director Erin Howard

The meeting was called to order at 5:30 on a motion from Nancy Sieller and second by Bill Battle.

The meeting was open to the public at 5:35 on a motion from Bill Battle second by Nancy Sieller

A motion to accept the minutes from 3-17-17 on a motion by Bill Battle second by Jon Gleeson.

Motion by Bill Battle and second by John Gleeson to elect Nancy Sieller as secretary.

**Working Cities Challenge Update:** Sponsored by the Boston Fed to assist struggling cities define a problem impacting economic growth. Torrington’s has been defined as the difficulties of being defined as a micro politon and the declining population of millenials. Torrington has advanced to the next round.

**Branding and Imaging** EDC Commissioners are in agreement that the signage should include Warner Theater, 5 Points and Kidsplay. Banners should reflect the It’s Happening Here theme.

No other business presented. Motion to adjourn by Nancy Sieller and a second by John Gleeson.

Submitted by Nancy Sieller