

City Of Torrington

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City of Torrington Economic Development Commission SPECIAL MEETING - Minutes September 2, 2021 @ 8:00 am

1. Roll Call / Introductions : Jon Ryan, Diane Carroll, Luke Pergola, Adla Keywan
2. Old Business
3. New Business
 - a. Set Regular meeting calendar for remainder of 2021 & 2022
 - i. First Thursday of the month – 8am (for now) Poll other members to see what time works best for all. Next meeting October 7th @ 8am.
4. Economic Development Director Report
 - a. Mayor Carbone update on role on EDC – share big projects with committee.
 - b. Send link to Economic Development report to EDC members
 - c. Mayor Carbone gave overview of ARPA funding coming to the City
 - d. Mayor Carbone reviewed status of the Yankee Pedlar
 - e. Review of DECD brownfield grants – 70 North Street & 100 Franklin Drive
 - f. Review of marketing strategy
 - g. Committee discussed ideas that they would like to see the EDC focus on. Ideas to discuss further at next meeting include:
 - Business Champions
 - Halloween Event – Start thinking of a “night out” to support other businesses. Possible scavenger hunt – Halloween themed.
 - Restaurant Week
 - Bring more business to Torrington
 - Need for newer housing to bring in more younger people
 - Businesses that need guidance/technical support – marketing support
 - Create business survey
5. Chamber of Commerce Report - None
6. Other business from members – None
7. Correspondence – None

Adjourn at 9:35